



Press Release

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Unico, Inc. Announces Release of January 2007 Investor Newsletter

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SAN DIEGO, CA--(MARKET WIRE)--Jan. 3, 2007--Unico, Incorporated (OTC BB: UCOI), a natural resource company in the precious metals mining sector, has released the inaugural issue of its new monthly investor newsletter, which has been added to the "Media" section of its website. The newsletter provides a review of recent news events relating to the company and its subsidiary mining properties.

A PDF version of the January 2007 newsletter, complete with photographs and other graphics suitable for printing, has been uploaded to the company's website at <http://www.unicominig.com/news/newsletters.php>. An email notification of the newsletter's release has been sent to subscribers to the Unico electronic mailing list.

The January 2007 newsletter issue includes articles on the completion process of reconstruction of the company's mill and processing facility at the Deer Trail Mine in Marysvale, Utah, the agreement to expand the work scope for mining consultancy firm Behre Dolbear and Company (USA) at the Deer Trail Mine, an agreement with BNA Consulting for procurement services related to a new electronic substation to provide power to the Deer Trail property, and initial mapping and survey work at the Clyde and Crown Point mining claims.

"Each of the events included in this first newsletter are important elements in the larger strategy to establish value at our subsidiary mining properties," said Mr. Lopez. "We expect that future editions will contain similarly significant events. Our shareholders should find this monthly publication informative, and we hope that they will participate in the Investor Q & A feature announced in the January edition."

The Investor Q & A feature provides an opportunity for newsletter readers to submit questions by email or telephone and one or two selected questions will be answered in each future edition of the newsletter. By providing this forum, Unico management hopes to address inquiries that are of interest to a broad segment of the company's shareholder community. Questions can be submitted by email to investors@unicominig.com or by telephone to 951-587-8072. The first Investor Q & A feature will appear in the February 2007 newsletter.

Shareholders who would like to sign up to receive information by email directly from Unico, Inc., particularly when new press releases, monthly newsletters, SEC filings or other information is disclosed, are asked to visit the company's website at <http://www.unicominig.com/IR/maillinglist.php>.

About Unico, Inc.

Unico, Inc. (OTC BB: UCOI) is a publicly traded natural resource company in the precious metals mining sector that is focused on the exploration, development and production of gold, silver, lead, zinc, and copper concentrates at its three mine properties: the Deer Trail Mine, the Bromide Basin Mine and the Silver Bell Mine. The company has recently announced agreements to acquire over 70 additional mining claims. For more information, please visit www.unicominig.com.

Forward-Looking Statements

This news release may contain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended and such Section 21E of the Securities Exchange Act of 1934, as amended. Such statements are subject to risks and uncertainties that could cause actual results to vary materially from those projected in the forward-looking statements. The company may experience significant fluctuations in operating results due to a number of economic, competitive and other factors. These factors could cause operation results to vary significantly from those in prior periods, and those projected in forward-looking statements. Information with respect to these factors, which could materially affect the company and its operations, are included on certain forms the company files with the Securities and Exchange Commission.

Contacts:

Gemini Financial Communications, Inc.

A. Beyer

951-587-8072

investors@unicominig.com

www.unicominig.com

OTC Financial Network

Rick McCaffrey

781-444-6100, x625

rick@otcfm.com

www.otcfm.com/ucoi